

# Digital Marketing that Drives Results

Pay Per Result SEO case studies

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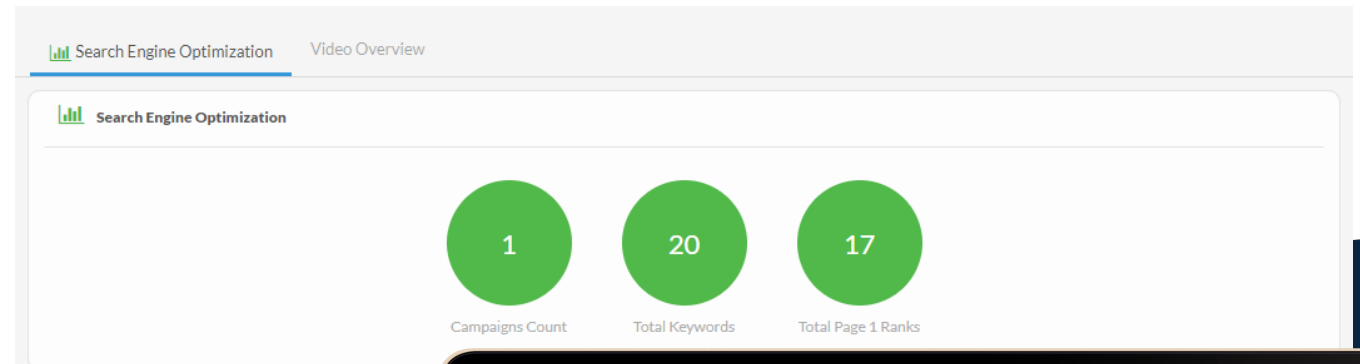
# Folsom Lake Asphalt

17 Search Phrases Ranked on Google 1<sup>st</sup> on a Pay Per Result Basis

**Folsom Lake Asphalt are paving their way to success with SEO.**

In less than 4 months we got them ranking on page one, and today, they rank 17 search phrases on the first page of Google.

Each residential driveway is worth \$5,000 translating to \$85K of potential deals per month, plus much more on commercial jobs.

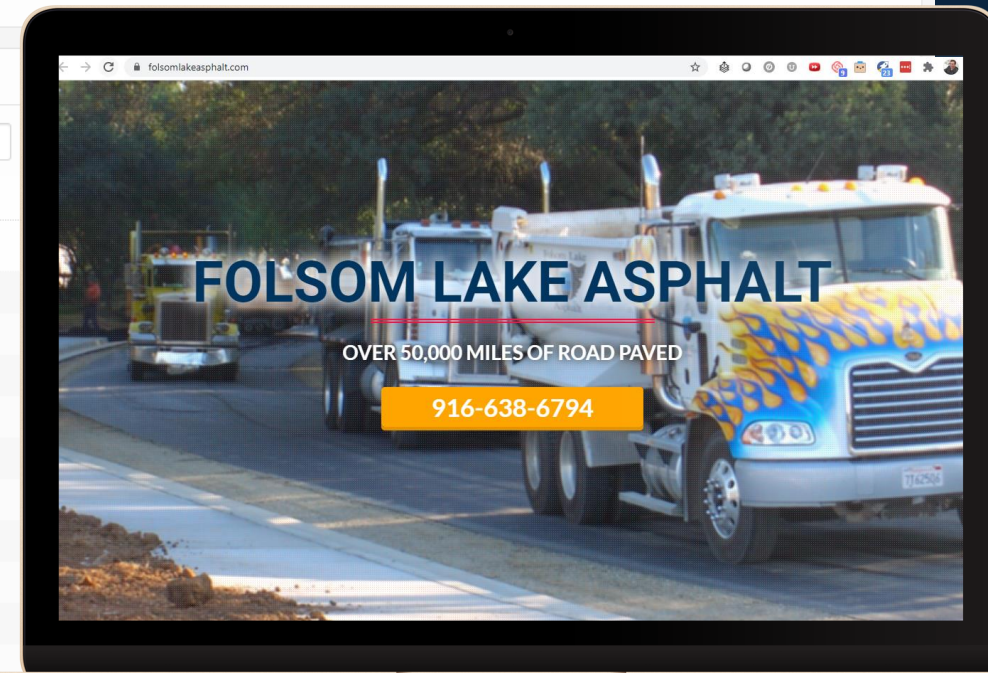


Keyword Ranking

1 to 10 of 20 Search data...

Keyword

Total
asphalt contractor auburn-26793
asphalt contractor el dorado hills-26789
asphalt contractor elk grove-26803
asphalt contractor grass valley-26795
asphalt contractor jackson-26807
asphalt contractor placerville-26791
asphalt contractor roseville-26797
asphalt contractor stockton-26805
asphalt contractor vacaville-26801
asphalt contractor woodland-26799

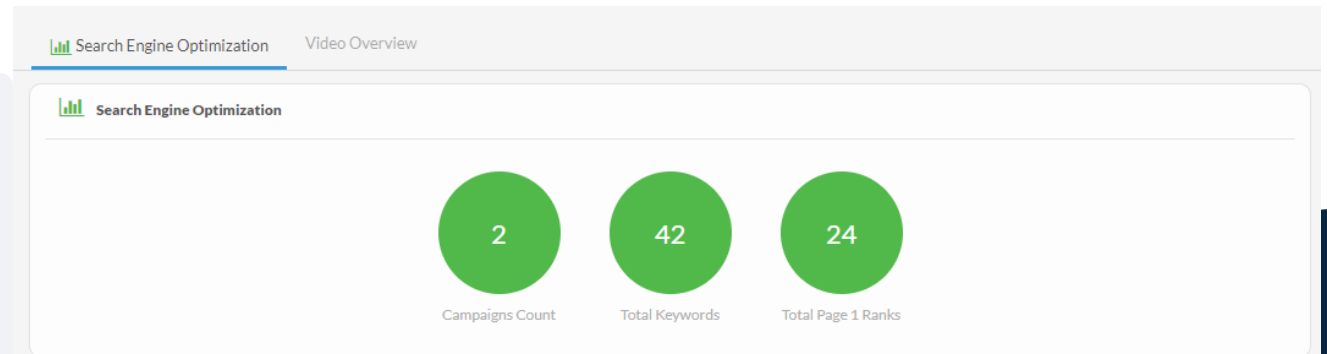


# Beverly Hills Plastic Surgery

24 Search Phrases Ranked in the middle of the pandemic resulting millions in potential business.

The average Plastic Surgery Procedure in Los Angeles costs \$8,000, which translates to \$12.8M in potential business for top keyword we got for BHPS.

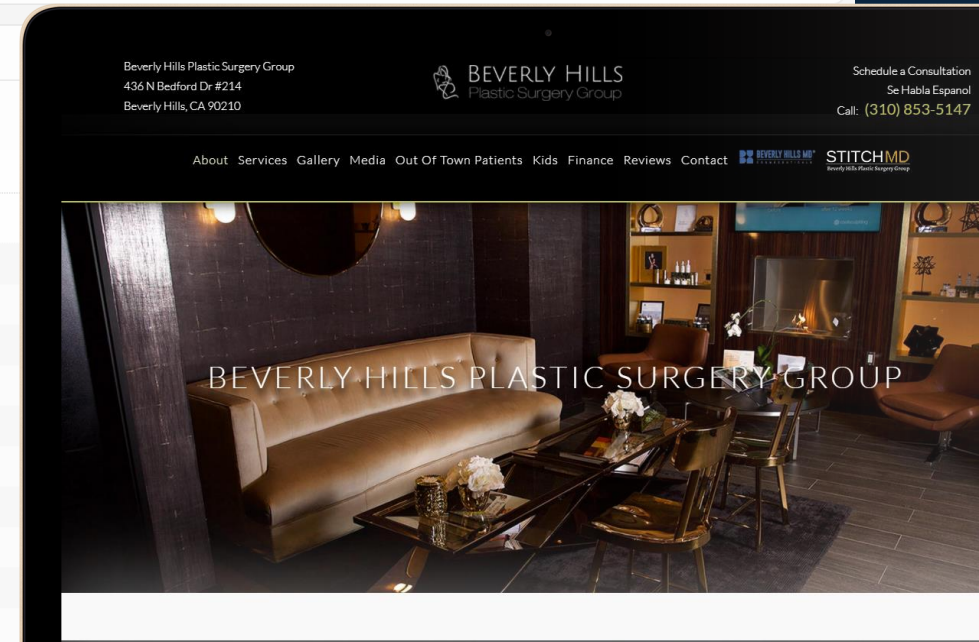
This campaign is on a Pay Per Result Basis and got BHPS on the 1<sup>st</sup> page of Google for 24 leading search phrases.



Keyword Ranking

1 to 10 of 42 Search data...

Keyword
Total
breast augmentation los angeles-24121
breast augmentation professionals beverly hills-24111
breast implants hollywood-24131
breast reduction beverly hills-24108
breast reduction hollywood-24128
breast reduction professionals los angeles-24118
coolsculpting beverly hills-24107
coolsculpting hollywood-24127
coolsculpting los angeles-24117
emsculpt beverly hills-24106



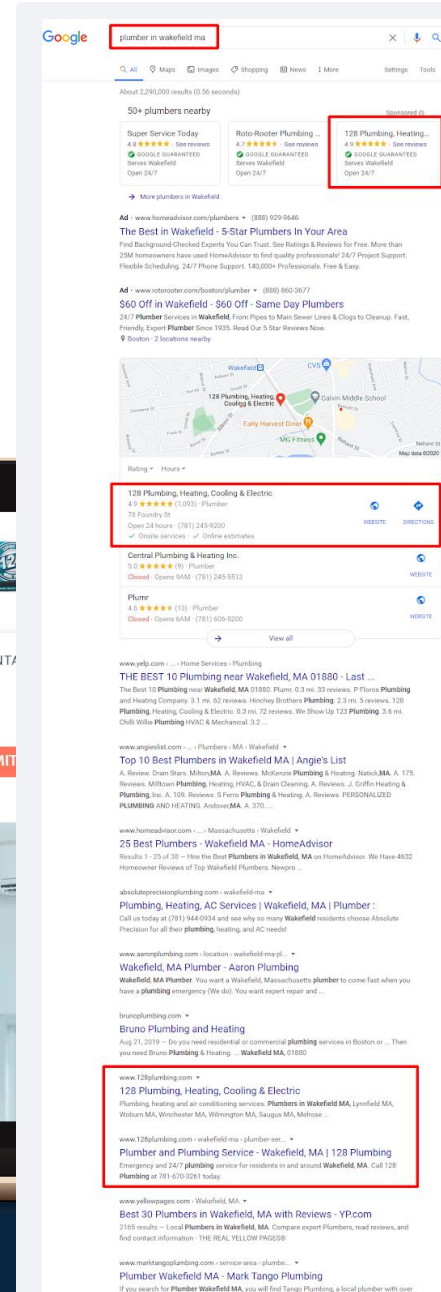


**Our SEO Sticks for a Long Long Time..**

# 128 Plumbing

Page One Listing: **74** Search Phrases | **11 years** working together

- 128 Plumbing shows **up for 4 out of the 18 results** on the first page.
- 22% MORE THAN ANYONE ELSE. No other company shows up multiple times.
- The phrase shown in this example 'Plumer in Wakefield MA' alone is **sending \$27,000** of potential new work every month.





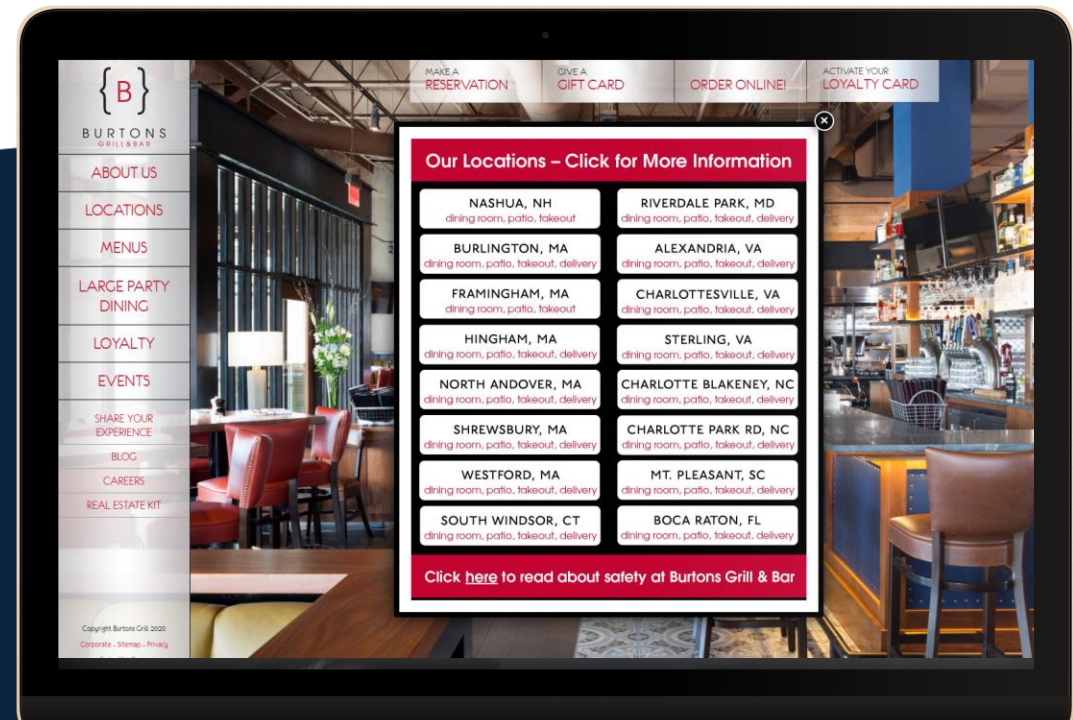
# Burton's Grill & Bar

Page One Listing: 283 Search Phrases | 6 years working together

**With 283 Search Phrases on the 1<sup>st</sup> Page of Google, we're generating \$200K+ of potential business for Burton's Grill & Bar every month!**

KW Examples:

Outdoor patio dining Hingham MA ,  
American cuisine Hingham MA, gluten free  
Hingham MA , vegetarian restaurants  
Hingham MA, burgers Hingham MA, large  
parties Hingham MA , scratch kitchen  
Hingham MA, rehearsal dinner Hingham MA,  
outdoor patio dining Weymouth MA.

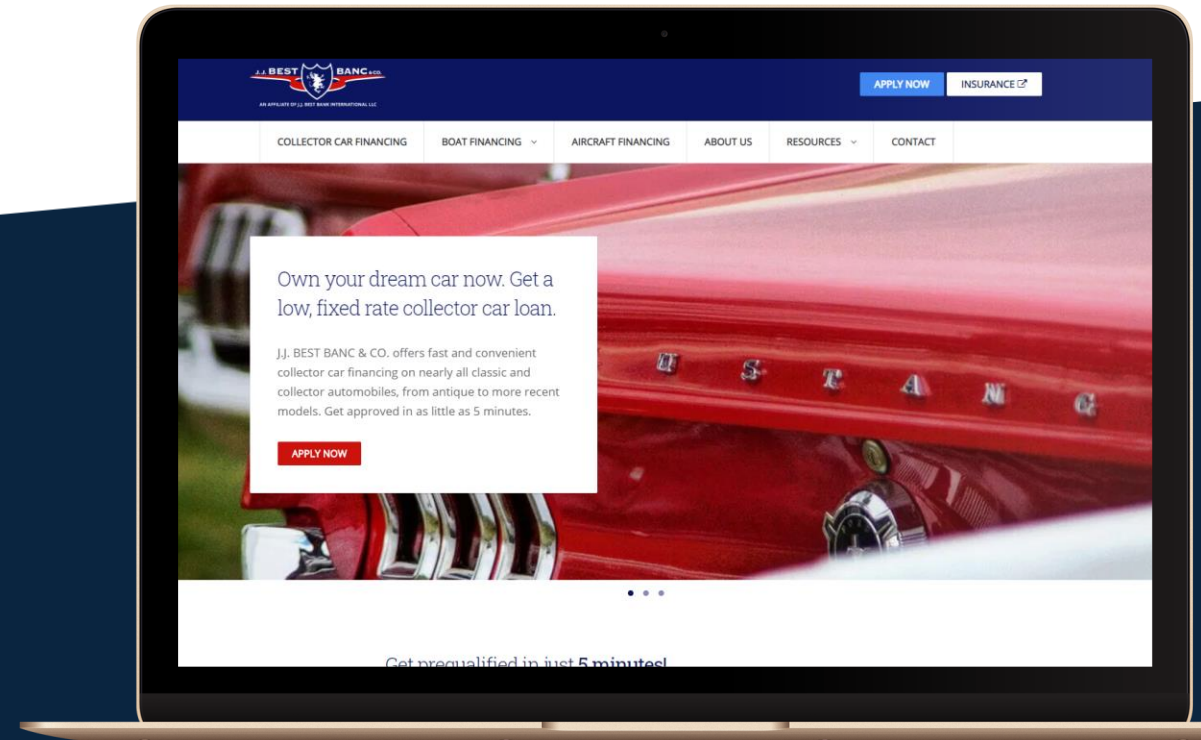


# JJ's Best

Page One Listing: **26** Search Phrases | **7 years** working together

Just ONE search phrase we ranked them on the first page of Google is worth over \$9,000,000 per month in potential business.

That's one search phrase. We help them show up for 26 phrases, that include - Classic car financing , classic car auto, financing old car loans, old car financing collector car loans collector car financing, exotic car loans, exotic car financing, antique car loans, and many more.



# HR Knowledge

Page One Listing: **65** Search Phrases | **7 years** working together

- HR Knowledge are a **happy client for 7 years** and going.
- They are on the first page of Google for **60+ search phrases**.
- Just ONE phrase we have them on the first page for **is worth a potential \$30,000 per month** in business. Search phrases include HR Consulting Services Boston MA, Human Resource Services Boston MA, HR Company Boston MA, HR consultants Boston MA PEO Boston MA, and 60 more.





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